

	Incomplete	Partially Proficient	Proficient	Exemplary
Basic Requirements 15 %	16 Incomplete Falls far short of the equivalent of a 2500 - 3000-page essay; sources are not adequately cited; thesis statement is not evident; and/or there is little to no rich media.	23 Partially Proficient Falls short on two or more of the basic requirements.	26.5 Proficient Falls short on one or more of the basic requirements.	31.5 Exemplary All basic requirements are completely and sufficiently met.
Presentation 20 %	25 Incomplete The content is difficult to follow; rich media detracts from rather than enhances the submission; formatting is awkward; the text contains many typographical errors.	31 Partially Proficient Two or more of the presentation requirements are problematic.	35.5 Proficient One or more of the presentation requirements are problematic.	42 Exemplary All of the presentation requirements are completely and sufficiently met.
Supporting Evidence 30 %	38 Incomplete Resources are inadequate and/or outdated; the ability to synthesize myriad new media concepts, and to evaluate the work of NM scholars, is not clearly nor sufficiently demonstrated.	47 Partially Proficient Two or more of the supporting evidence requirements are problematic.	53.5 Proficient One or more of the supporting evidence requirements are problematic.	63 Exemplary All of the supporting evidence requirements are completely and sufficiently met.
Theoretical Perspective 35 %	44 Incomplete The NM theoretical perspective is not clearly defined and demonstrated; your standpoint is not positioned in relation to the research we've reviewed this semester, nor is it connected other relevant studies.	55 Partially Proficient Two or more of the theoretical perspective requirements are problematic.	62.5 Proficient One or more of the theoretical perspective requirements are problematic.	73.5 Exemplary All of the theoretical perspective requirements are completely and sufficiently met.